ECONOMIC DEVELOPMENT REPORT – December 2021

Proposed Long-term Economic Development Projects

- 1. Van Buren Hall Renovation and Grant Funding
- 2. Kinderhook Creek LWRP

Promotion

1. Continued restocking display of Historic Kinderhook Village Walking & Bicycling Tour.

2. Continued posting news and events about Kinderhook events and

businesses on Nextdoor Kinderhook, Facebook, IMBY.com, Instagram, and regional Facebook Community Boards.

- 3. Continued reposting Kinderhook business Instagram posts on Instagram and Facebook.
- Started information gathering and discussions/pricing with Berkshire Brochure re: Walking & Biking Tour brochure distribution for summer 2022 and production of new rack card.
- 5. Began exploration of producing a comprehensive rack-card guide/map to include Kinderhook's food and retail businesses and cultural and historic destinations.

Historic Kinderhook GeoTourist App - Supported by a Grant from the Hudson River Valley National Heritage Area

- 1. Received final scripts from Kate Johnson for 7 village square locations.
- 2. A. Birckmeyer scheduled January sample script recording with Wendy Spielmann as narrator.

Community/Business Outreach

- 1. Continued discussions and support about village issues with The Kinderhook Knitting Mill.
- 2. Consulted with The Kinderhook Bottle Shop re: village data for presentation to NYS Liquor Authority. License approved.
- 3. Kept business owners apprised of special board meetings.
- 4. Worked in cooperation with KBPA on Candlelight Night and Door-Decorating Contest 2022.
- 5. Wrote Cosmic Donuts to acknowledge their contribution to Kinderhook business community.
- 6. Reposted opening announcements on social media for Gallery Northeast.
- 7. Provided village-business overview and contact information on leasing and/or purchase opportunities at 3 Albany Avenue and other vacant village properties, including Carolina House, The Flammerie, reconstructed Broad Street building, and 1 Chatham Street, to four potential business owners.

Bandstand

1. Met with architect Greg Merryweather and trustee Flaherty to review concept drawings for bandstand - repair/rebuild and public bathroom.

- 2. Followed up with feedback to G. Merryweather following meeting.
- 3. Initiated search for eligibility for grant funding for bandstand.

Traffic Issues and Complete Streets Related to Economic Development

- 1. Continued data collection on projected numbers of employees for new businesses to create a report to village board outlining upcoming pressures on parking availability in village.
- 2. Drafted letter for mayor re: trough area and parking.

COVID-19 Community Outreach

1. Continued daily postings and on-going email blasts from village and on Nextdoor Kinderhook and Facebook concerning Columbia County Department of Health COVID-19 updates.

2. Kept up to date on information in the media concerning COVID-19 issues and distributed as warranted via email blasts and social media.

Albany-Hudson Electric Trail and Village Bike Racks

1. Stocked printed trail maps at Samascott's Garden Market.

Mills Park

1. No activity this month.

Sister City Project – Buren in the Netherlands

- 1. Passed on OKPantry's interest in carrying products from Buren.
- 2. Continued research on a possible video about Kinderhook to distribute via social media to Buren.
- 3. Zoom call with Mark Hoffman of Buren and Freek Lankhof scheduled for January to discuss reinvigorating ties between Kinderhook and Buren.

Grants

1. Continued ongoing monitoring of notifications of NYS grant availability to make recommendations to village board. Completed daily reviews of online Philanthropy News Digest to monitor RFP announcements for private foundation grants.

Tax Deductibility of Donations for Public Projects in Village

1. No activity.

Kinderhook Creek and LWRP

- 1. Completed first draft of RFP for LWRP. Awaiting information about signed attachment documents.
- 2. Awaiting scheduling of meeting to discuss draft RFP.
- 3. To prepare for signage discussion at Hudson Street Landing at Creekside Park, consulted with village historian on inclusion of acknowledgment via signage of

history of Mohicans in the Kinderhook area and the Kinderhook Creek. Contacted and received replies from Dr. Gwendolyn Saul of the New York State Museum and Yvette Malone of the Arvid Miller Museum of the Stockbridge Munsee Mohican Nation concerning acknowledgments.

Van Buren Hall

- 1. Next steps: Proposing a stand-alone project for air-conditioning project.
- 2. Solicited but not yet received feasibility and cost estimate for replacement of lift with elevator.
- 3. Liaisoned with David Smith re: piano donation.

25 Chatham Street – Vacant Lot

1. Next steps on hold: (1) Contacting DEC to determine if there is any additional paperwork in their files post-demolition status. (2) Summarizing information for report to Board of Trustees.